



Farmers Market Promotion Program Coordinator

Dr. Roslynn Brain McCann of the Department of Environment and Society (ENVS) at Utah State University (USU) invites applications for the position of Farmers Market Promotion Program Coordinator to connect low-income and ethnic-minority populations with Utah direct market farmers and farmers' markets. Location flexible within Utah, with preference of Moab, Logan, or Salt Lake City.

Position: This is a three-year part-time position (up to 20 hours per week) through Utah State University (USU) at a rate of \$20 an hour, funded through the United States Department of Agriculture Farmers Market and Local Food Promotion Program. The expected start date is January 1, 2019. The search committee is comprised of representatives from USU Extension Sustainability, Utahns Against Hunger, USU SNAP-Ed, and farmers' market managers.

Responsibilities: Major responsibilities include, but are not limited to, organizing a variety of networking, planning, training and educational events for farmers' market managers, including an annual one-day meeting and regular web-meetings/webinars (4-6 per year). These meetings will focus on key capacity-building topics identified by market managers and project partners. Potential topics could include: best practices for accepting SNAP, nutrition education programs, marketing and outreach, vendor management, advocacy, and fundraising. This position will also be responsible for conducting outreach and facilitating planning sessions with market managers to help nurture the development of a statewide farmers' market network. In addition to working with farmers' markets, roles include reviewing outreach materials for connecting low-income and ethnic-minority populations to local food across the state, assisting with material dissemination, planning and hosting six farm dinners in various locations targeted specifically for a low-income and ethnic-minority audience, and providing insight to evaluation reports. Lastly, responsibilities will include attending monthly video conferencing meetings with the project team, and tracking outcomes and impacts through a shared reporting file.

Minimum Qualifications: Earned undergraduate degree in agriculture, natural resources, sociology, family and consumer sciences, or a similar field. At least two years of experience working in the food and/or agricultural sector. Ability to coordinate multiple partners, stakeholders, public workshops and presentations. Excellent written and verbal communication skills. Strong organizational skills and the ability to meet deadlines. Strong technology skills, including proficiency with Microsoft Office suite. Ability to work independently and juggle multiple projects concurrently.

Preferred Qualifications: Experience as a farmers' market manager, working for a farmers' market, or hosting local food dinners is preferred. Experience facilitating organizational networks, associations, coalitions, or 'communities of practice' also a plus. We are especially



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interested in applicants with past experience
working with a range of individuals involved in the local food movement, including low-income
and ethnic-minority populations.

Application Process: Review of applications will begin November 1, 2018 and will continue
until the position is filled. Applicants should submit an application to Aggie Handshake
(#2086776) with a cover letter detailing related past experience and interests, a current resume,
and names and contact information for three references.

Questions may be directed to:

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